

Big thinkers. Bold doers.



LPR is an award-winning, full-service communications agency based in Hoboken, NJ.

For over 35 years, kids and family brands have entrusted us to share their story and drive their business.

Clients come to LPR for smart counsel and a results-focused approach, they stay for our exceptional client service and commitment to deliver on what we promise.

Services

Strategy & Positioning

Brand Building

Integrated Campaigns

Strategic Partnerships

Global Network

Corporate Communications

Media Relations

Trade Relations

Affiliate PR

Influencer Marketing

Celebrity Engagement

Events & Activations

Product Launches

Thought Leadership

Storytelling

Creative Executions

Copy Writing

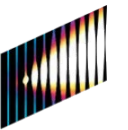
Media Training

Measurement & Reporting

Book Publicity



Current Clients



**PRWeek
Best Places
to Work**

2021, 2022, 2023 & 2024

Say hello

Josslynne Welch, president
jwelch@litzkypr.com